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## Social sector jobs in demand



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**T**he India story may be getting flashier by the day but there are a few who want to see life beyond numbers and pay cheques. A number of managers are quitting the corporate sector and are joining the developmental sector or turning social entrepreneurs.

The drivers for this trend are several. As people reach a certain level of personal and material satisfaction in the corporate world, a search for a higher meaning in life makes them listen to a calling. Having experienced high burnout, poor work-life balance they are seeking better-paced and meaningful work.